

Station WKRC-TV CINCINNATI, OH  
 Advertiser ( ) POLITICAL ISSUE GROU  
 Product CROSSROADS GPS  
 Estimate# 862  
 Buyer STEPHANIE MARONEY  
 Agency ( ) CROSSROADS MEDIA LLC  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E //862  
 Flight Dates 07/31/2012 - 08/06/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) ALEXANDRA BRADLEY  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CREDIT SUN SPOT. DATE CHANGE LINE 31  
 PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*1	TU-F		530A-6A	GOOD MORNING CINCY	:30	\$850.00	07/31-08/03	3	1	3	\$2,550.00	
----	------	--	---------	--------------------	-----	----------	-------------	---	---	---	------------	--

*2	M		530A-6A	GOOD MORNING CINCY	:30	\$850.00	08/06-08/06	0	0	0	\$0.00	
----	---	--	---------	--------------------	-----	----------	-------------	---	---	---	--------	--

*4	M		6A-630A	GOOD MORNING CINCY	:30	\$900.00	08/06-08/06	0	0	0	\$0.00	
----	---	--	---------	--------------------	-----	----------	-------------	---	---	---	--------	--

*5	TU-F		7A-730A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
----	------	--	---------	----------------	-----	----------	-------------	---	---	---	------------	--

*6	M		7A-730A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
----	---	--	---------	----------------	-----	----------	-------------	---	---	---	--------	--

*7	TU-F		730A-8A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
----	------	--	---------	----------------	-----	----------	-------------	---	---	---	------------	--

Station	WKRC-TV CINCINNATI, OH	Agency	( ) CROSSROADS MEDIA LLC	Rep Firm	( ) WASHINGTON
Advertiser	( ) POLITICAL ISSUE GROU		66 CANAL CENTER PLAZA, SUITE 555	Sales Office	( ) ALEXANDRA BRADLEY
Product	CROSSROADS GPS		ALEXANDRIA, VA 22314	Salesperson	( )
Estimate#	862	Agency C/P1/P2/E	//862	Salesperson Phone#	202-955-5342
Buyer	STEPHANIE MARONEY	Flight Dates	07/31/2012 - 08/06/2012	Salesperson FAX#	202-955-5348
Phone#		Hiatus Weeks			
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*8	M		730A-8A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*9	TU-F		8A-830A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
V9 Comment Changed, Spots/week Changed												

*10	M		8A-830A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*11	TU-F		10A-11A	ANDERSON	:30	\$375.00	07/31-08/03	4	1	4	\$1,500.00	
V9 Comment Changed, Spots/week Changed												

*12	M		10A-11A	ANDERSON	:30	\$375.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*14	M		11A-12P	PRICE IS RIGHT	:30	\$1,600.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 combo w/lines 34 & 32 mg fri 9-10p 8/30 1x @ 3450.00 csl ny												
V9 Comment Changed, Spots/week Changed												

*15	TU-F		12P-1230P	NEWS	:30	\$1,400.00	07/31-08/03	4	1	4	\$5,600.00	
V9 Comment Changed, Spots/week Changed												

*16	M		12P-1230P	NEWS	:30	\$1,400.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*17	TU-F		1230P-130P	YOUNG & RESTLESS	:30	\$850.00	07/31-08/03	5	1	5	\$4,250.00	
V9 Comment Changed, Spots/week Changed												

Station	WKRC-TV CINCINNATI, OH
Advertiser	( ) POLITICAL ISSUE GROU
Product	CROSSROADS GPS
Estimate#	862
Buyer	STEPHANIE MARONEY
Phone#	
Fax#	
Agency	( ) CROSSROADS MEDIA LLC
Agency C/P1/P2/E	66 CANAL CENTER PLAZA, SUITE 555
Flight Dates	ALEXANDRIA, VA 22314
Hiatus Weeks	07/31/2012 - 08/06/2012
Salesperson	( ) WASHINGTON
Sales Office	( ) ALEXANDRA BRADLEY
Salesperson Phone#	202-955-5342
Salesperson FAX#	202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*18	M		1230P-130P	YOUNG & RESTLESS	:30	\$850.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*19	TU-F		3P-4P	LET'S MAKE A DEAL	:30	\$500.00	07/31-08/03	5	1	5	\$2,500.00	
V9 Comment Changed, Spots/week Changed												
*20	M		3P-4P	LET'S MAKE A DEAL	:30	\$500.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*22	M		430P-5P	NEWS	:30	\$1,200.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 Combo w/lines 14 & 34 mg Fri 9-10p												
V9 Comment Changed, Spots/week Changed												
*23	TU-F		5P-530P	NEWS	:30	\$1,400.00	07/31-08/03	4	1	4	\$5,600.00	
V9 Comment Changed, Spots/week Changed												
*24	M		5P-530P	NEWS	:30	\$1,400.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp on 8/3												
V9 Comment Changed, Spots/week Changed												

*25	TU-F		530P-6P	NEWS	:30	\$1,500.00	07/31-08/03	4	1	4	\$6,000.00	
V9 Comment Changed, Spots/week Changed												
*26	M		530P-6P	NEWS	:30	\$1,500.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*27	TU-F		6P-630P	NEWS	:30	\$1,600.00	07/31-08/03	3	1	3	\$4,800.00	
V9 Comment Changed, Spots/week Changed												

Station	WKRC-TV CINCINNATI, OH	Agency	( ) CROSSROADS MEDIA LLC	Rep Firm	( ) WASHINGTON
Advertiser	( ) POLITICAL ISSUE GROU	Agency	66 CANAL CENTER PLAZA, SUITE 555	Sales Office	( ) ALEXANDRA BRADLEY
Product	CROSSROADS GPS	Agency C/P1/P2/E	ALEXANDRIA, VA 22314	Salesperson	( ) ALEXANDRA BRADLEY
Estimate#	862	Flight Dates	07/31/2012 - 08/06/2012	Salesperson Phone#	202-955-5342
Buyer	STEPHANIE MARONEY	Hiatus Weeks		Salesperson FAX#	202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*28	M		6P-630P	NEWS	:30	\$1,600.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*30	M		7P-730P	INSIDE EDTN	:30	\$1,200.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x 8/6 mg fto 730-8p ncir 8/3												
V9 Comment Changed, Spots/week Changed												

*31	TU-TH		11P-1135P	NEWS	:30	\$1,800.00	07/31-08/02	2	1	2	\$3,600.00	
Sales Remark: V13 DTE CHG												
V13 More than 2 codes changed												

*32	M		11P-1135P	NEWS	:30	\$1,800.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 combo w/line 4 mg ftr 8-9p 8/3 1x @ 2700.00												
V9 Comment Changed, Spots/week Changed												

*33	TU-TH		1135P-1235A	LETTERMAN	:30	\$650.00	07/31-08/02	3	1	3	\$1,950.00	
Station Remark: V8 1x na 8/3 ng ftr 8/3 6-7a news ncir												
V9 More than 2 codes changed												

*34	M		1135P-1235A	LETTERMAN	:30	\$650.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 combo w/line 14 & 22 ftr -10p 8/3 1x @ 3450.00												
V9 Comment Changed, Spots/week Changed												

*36	SU		9A-930A	CBS SUNDAY MORNING	:30	\$1,200.00	08/05-08/05	0	0	0	\$0.00	
Station Remark: V8 1x na 8/5 mg ftr 5-530p news 8/3 ncir												
V9 Comment Changed, Spots/week Changed												

*37	SU		1P-4P	NFL NON-BENGALS	:30	\$1,800.00	08/05-08/05	0	0	0	\$0.00	
Sales Remark: V13 1X CX												
V13 Comment Changed, Spots/week Changed												

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*38	F	8P-9P	UNDERCOVER BOSS	:30	\$2,700.00	08/03-08/03	1	1	1	\$2,700.00	
	*39	F	9P-10P	CSI NY	:30	\$3,450.00	08/03-08/03	1	1	1	\$3,450.00	
	*40	F	730P-8P	ET	:30	\$1,200.00	08/03-08/03	1	1	1	\$1,200.00	
	*41	F	6A-7A	NEWS	:30	\$650.00	08/03-08/03	1	1	1	\$650.00	
	*42	F	5P-530P	NEWS	:30	\$1,200.00	08/03-08/03	1	1	1	\$1,200.00	
	*43	F	10A-11A	ANDERSON	:30	\$450.00	08/03-08/03	1	1	1	\$450.00	
			V11 Added									

---REPORT TOTALS---

Report Totals: 58 / \$54,750.00

---SALES MONTHLY TOTALS---

Aug 12: 73 / \$72,000.00  
Sales Totals: 73 / \$72,000.00  
Station Totals: 73 / \$72,000.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$240,000

CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	21%
WKRC	30%	WLMJ	38%	WSTR	1%	WXIX	9%		

---COMPETITIVE COMMENTS---

Rep Order# 9780533 Ver# 13 Status Revised  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 3:20 PM  
Last Received: 08/02/2012 3:13 PM  
Showing Buylines: All Rep & Sta Revised Lines

6 of 6

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

EKRC - 100  
WKRC - 73550  
WLWT - 95875  
WCPC - 52715  
WSTR - 3250  
WXIX - 24700  
TOTL - 250190

Books null  
Demos RA35+

Station WKRC-TV CINCINNATI, OH  
 Advertiser ( ) POLITICAL ISSUE GROU  
 Product CROSSROADS GPS  
 Estimate# 862  
 Buyer STEPHANIE MARONEY  
 Agency ( ) CROSSROADS MEDIA LLC  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E //862  
 Flight Dates 07/31/2012 - 08/06/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) ALEXANDRA BRADLEY  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-SPOT ADDED OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	530A-6A	GOOD MORNING CINC	:30	\$850.00	07/31-08/03	3	1	3	\$2,550.00	
				V9 Comment Changed, Spots/week Changed								
	*2	M	530A-6A	GOOD MORNING CINC	:30	\$850.00	08/06-08/06	0	0	0	\$0.00	
				Station Remark: V8 1x na 8/6 mg stp 8/3								
				V9 Comment Changed, Spots/week Changed								
	*4	M	6A-630A	GOOD MORNING CINC	:30	\$900.00	08/06-08/06	0	0	0	\$0.00	
				Station Remark: V8 1x na 8/6 comb w/line 32 mg fri 8/3 8-3p 1x @ 2700.00 undercover boss								
				V9 Comment Changed, Spots/week Changed								
	*5	TU-F	7A-730A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
				V9 Comment Changed, Spots/week Changed								
	*6	M	7A-730A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
				Station Remark: V8 1x na 8/6 mg stp 8/3								
				V9 Comment Changed, Spots/week Changed								
	*7	TU-F	730A-8A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
				V9 Comment Changed, Spots/week Changed								

Station WKRC-TV CINCINNATI, OH	Agency ( ) CROSSROADS MEDIA LLC	Rep Firm
Advertiser ( ) POLITICAL ISSUE GROU	66 CANAL CENTER PLAZA, SUITE 555	Sales Office ( ) WASHINGTON
Product CROSSROADS GPS	ALEXANDRIA, VA 22314	Salesperson ( ) ALEXANDRA BRADLEY
Estimate# 862	Agency C/P1/P2/E //862	Salesperson Phone# 202-955-5342
Buyer STEPHANIE MARONEY	Flight Dates 07/31/2012 - 08/06/2012	Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*8	M		730A-8A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*9	TU-F		8A-830A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
V9 Comment Changed, Spots/week Changed												

*10	M		8A-830A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*11	TU-F		10A-11A	ANDERSON	:30	\$375.00	07/31-08/03	4	1	4	\$1,500.00	
V9 Comment Changed, Spots/week Changed												

*12	M		10A-11A	ANDERSON	:30	\$375.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*14	M		11A-12P	PRICE IS RIGHT	:30	\$1,600.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 combo w/lines 34 & 32 mg fri 9-10p 8/30 1x @ 3450.00 csl ny												
V9 Comment Changed, Spots/week Changed												

*15	TU-F		12P-1230P	NEWS	:30	\$1,400.00	07/31-08/03	4	1	4	\$5,600.00	
V9 Comment Changed, Spots/week Changed												

*16	M		12P-1230P	NEWS	:30	\$1,400.00	08/06-08/06	0	0	0	\$0.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												
V9 Comment Changed, Spots/week Changed												

*17	TU-F		1230P-130P	YOUNG & RESTLESS	:30	\$850.00	07/31-08/03	5	1	5	\$4,250.00	
V9 Comment Changed, Spots/week Changed												





4 of 6

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Daypart

Books	null
Demos	RA35+

Rep Order# 9780533 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 1:50 PM  
Last Received: 08/02/2012 1:14 PM  
Showing Buylines: All Rep & Sta Revised Lines

6 of 6

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Station WKRC-TV CINCINNATI, OH  
 Advertiser ( ) POLITICAL ISSUE GROU  
 Product CROSSROADS GPS  
 Estimate# 862  
 Buyer STEPHANIE MARONEY  
 Agency ( ) CROSSROADS MEDIA LLC  
 66 CANAL CENTER PLAZA, SUITE 555  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E //862  
 Flight Dates 07/31/2012 - 08/06/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) ALEXANDRA BRADLEY  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-ALL CHANGES OK. PLS CNF ASAP.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU-F	530A-6A	GOOD MORNING CINC	:30	\$850.00	07/31-08/03	3	1	3	\$2,550.00	
				Sales Remark: V9 1X ADD								
	*2	M	530A-6A	GOOD MORNING CINC	:30	\$850.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: <del>V9 1X CX</del>								
				V9 Comment Changed, Spots/week Changed								
	*4	M	6A-630A	GOOD MORNING CINC	:30	\$900.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								
	*5	TU-F	7A-730A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
				Sales Remark: <del>V9 1X ADD</del>								
				V9 Comment Changed, Spots/week Changed								
	*6	M	7A-730A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								
	*7	TU-F	730A-8A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
				Sales Remark: <del>V9 1X ADD</del>								
				V9 Comment Changed, Spots/week Changed								

Station	WKRC-TV CINCINNATI, OH
Advertiser	( ) POLITICAL ISSUE GROU
Product	CROSSROADS GPS
Estimate#	862
Buyer	STEPHANIE MARONEY
Phone#	
Fax#	
Agency	( ) CROSSROADS MEDIA LLC
Agency C/P1/P2/E	ALEXANDRIA, VA 22314
Flight Dates	07/31/2012 - 08/06/2012
Hiatus Weeks	//862
Rep Firm	Sales Office ( ) WASHINGTON
Salesperson	( ) ALEXANDRA BRADLEY
Salesperson Phone#	202-955-5342
Salesperson FAX#	202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*8	M	730A-8A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
Sales Remark: V9 1X CX											
V9 Comment Changed, Spots/week Changed											
*9	TU-F	8A-830A	THE EARLY SHOW	:30	\$450.00	07/31-08/03	5	1	5	\$2,250.00	
Sales Remark: <del>V9 1X ADD</del>											
V9 Comment Changed, Spots/week Changed											
*10	M	8A-830A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	0	0	0	\$0.00	
Sales Remark: V9 1X CX											
V9 Comment Changed, Spots/week Changed											
*11	TU-F	10A-11A	ANDERSON	:30	\$375.00	07/31-08/03	4	1	4	\$1,500.00	
Sales Remark: <del>V9 1X ADD</del>											
V9 Comment Changed, Spots/week Changed											
*12	M	10A-11A	ANDERSON	:30	\$375.00	08/06-08/06	0	0	0	\$0.00	
Sales Remark: V9 1X CX											
V9 Comment Changed, Spots/week Changed											
*14	M	11A-12P	PRICE IS RIGHT	:30	\$1,600.00	08/06-08/06	0	0	0	\$0.00	
Sales Remark: V9 1X CX											
V9 Comment Changed, Spots/week Changed											
*15	TU-F	12P-1230P	NEWS	:30	\$1,400.00	07/31-08/03	4	1	4	\$5,600.00	
Sales Remark: <del>V9 1X ADD</del>											
V9 Comment Changed, Spots/week Changed											
*16	M	12P-1230P	NEWS	:30	\$1,400.00	08/06-08/06	0	0	0	\$0.00	
Sales Remark: V9 1X CX											
V9 Comment Changed, Spots/week Changed											



Rep Order# 9780533 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 12:36 PM  
Last Received: 08/02/2012 12:08 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*26	M	530P-6P	NEWS	:30	\$1,500.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								
	*27	TU-F	6P-630P	NEWS	:30	\$1,600.00	07/31-08/03	3	1	3	\$4,800.00	
				Sales Remark: <del>V9-1X-ADL</del>								
				V9 Comment Changed, Spots/week Changed								
	*28	M	6P-630P	NEWS	:30	\$1,600.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								
	*30	M	7P-730P	INSIDE EDIN	:30	\$1,200.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								
	*32	M	11P-1135P	NEWS	:30	\$1,800.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								
	*33	TU-TH	1135P-1235A	LETTERMAN	:30	\$650.00	07/31-08/02	3	1	3	\$1,950.00	
				Sales Remark: V9 1X CX								
				V9 More than 2 codes changed								
	*34	M	1135P-1235A	LETTERMAN	:30	\$650.00	08/06-08/06	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								
	*36	SU	9A-930A	CBS SUNDAY MORNING	:30	\$1,200.00	08/05-08/05	0	0	0	\$0.00	
				Sales Remark: V9 1X CX								
				V9 Comment Changed, Spots/week Changed								



Rep Order# 9780533 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 12:36 PM  
Last Received: 08/02/2012 12:08 PM  
Showing Buylines: All Rep & Sta Revised Lines

5 of 6

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*38	F	8P-9P	UNDERCOVER BOSS	:30	\$2,700.00	08/03-08/03	1	1	1	\$2,700.00	
				Sales Remark: V9 MKGD								
				V9 Added								
	*39	F	9P-10P	CSI NY	:30	\$3,450.00	08/03-08/03	1	1	1	\$3,450.00	
				Sales Remark: V9 MKGD								
				V9 Added								
	*40	F	730P-8P	ET	:30	\$1,200.00	08/03-08/03	1	1	1	\$1,200.00	
				Sales Remark: V9 MKGD								
				V9 Added								
	*41	F	6A-7A	NEWS	:30	\$650.00	08/03-08/03	1	1	1	\$650.00	
				Sales Remark: V9 MKGD								
				V9 Added								
	*42	F	5P-530P	NEWS	:30	\$1,200.00	08/03-08/03	1	1	1	\$1,200.00	
				Sales Remark: V9 MKGD								
				V9 Added								

---REPORT TOTALS---

Report Totals: 55 / \$50,700.00

---SALES MONTHLY TOTALS---

Aug 12: 73 / \$73,350.00

Sales Totals: 73 / \$73,350.00

Station Totals: 73 / \$73,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$244,500

CABL 0% EKRC 1% UNKN 0% WBQC 0% WCPO 21%  
WKRC 30% WLWT 38% WSTR 1% WXIX 9%

Rep Order# 9780533 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 12:36 PM  
Last Received: 08/02/2012 12:08 PM  
Showing Buylines: All Rep & Sta Revised Lines

6 of 6

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---COMPETITIVE COMMENTS---

EKRC - 100  
WKRC - 73550  
WLWT - 95875  
WCPC - 52715  
WSTR - 3250  
WXIX - 24700  
TOTL - 250190

Books null  
Demos RA35+

Rep Order# 9780533 Ver# 8 Status Returned Traffic Order# 46303 Printed: 08/02/2012 11:34 AM Last Received: 08/02/2012 9:25 AM Showing Buylines: All Rep & Sta Revised Lines 1 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#  
Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line 33

t/r

lynda/jlm

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

---	*2	M	530A-6A	GOOD MORNING CINC	:30	\$850.00	08/06-08/06	1	1	1	\$850.00	-----
Station Remark: V8 1x na 8/6 mg stp 8/3												

---	*4	M	6A-630A	GOOD MORNING CINC	:30	\$900.00	08/06-08/06	1	1	1	\$900.00	-----
Station Remark: V8 1x na 8/6 comb w/line 32 mg frt 8/3 8-9p 1x @ 2700.00 undercover boss												

---	*6	M	7A-730A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	1	1	1	\$450.00	-----
Station Remark: V8 1x na 8/6 mg stp 8/3												

---	*8	M	730A-8A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	1	1	1	\$450.00	-----
Station Remark: V8 1x na 8/6 mg stp 8/3												

---	*10	M	8A-830A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	1	1	1	\$450.00	-----
Station Remark: V8 1x na 8/6 mg stp 8/3												

---	*12	M	10A-11A	ANDERSON	:30	\$375.00	08/06-08/06	1	1	1	\$375.00	-----
Station Remark: V8 1x na 8/6 mg stp 8/3												

Station WKRC-TV CINCINNATI, OH    Agency ( ) CROSSROADS MEDIA LLC    Rep Firm  
 Advertiser ( ) POLITICAL ISSUE GROU    66 CANAL CENTER PLAZA, SUITE 555    Sales Office ( ) WASHINGTON  
 Product CROSSROADS GPS    ALEXANDRIA, VA 22314    Salesperson ( ) ALEXANDRA BRADLEY  
 Estimate# 862    Agency C/P1/P2/E //862    Salesperson Phone# 202-955-5342  
 Buyer STEPHANIE MARONEY    Flight Dates 07/31/2012 - 08/06/2012    Salesperson FAX# 202-955-5348  
 Phone#    Hiatus Weeks  
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---

*14	M		11A-12P	PRICE IS RIGHT	:30	\$1,600.00	08/06-08/06	1	1	1	\$1,600.00	
Station Remark: V8 1x na 8/6 combo w/lines 34 & 32 mg fri 9-10p 8/30 1x @ 3450.00 csl ny												

*16	M		12P-1230P	NEWS	:30	\$1,400.00	08/06-08/06	1	1	1	\$1,400.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												

*18	M		1230P-130P	YOUNG & RESTLESS	:30	\$850.00	08/06-08/06	1	1	1	\$850.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												

*20	M		3P-4P	LET'S MAKE A DEAL	:30	\$500.00	08/06-08/06	1	1	1	\$500.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												

*22	M		430P-5P	NEWS	:30	\$1,200.00	08/06-08/06	1	1	1	\$1,200.00	
Station Remark: V8 1x na 8/6 combo w/lines 14 & 34 mg fri 9-10p 8/3 1x @ 3450.00												

*24	M		5P-530P	NEWS	:30	\$1,400.00	08/06-08/06	1	1	1	\$1,400.00	
Station Remark: V8 1x na 8/6 mg stp on 8/3												

*26	M		530P-6P	NEWS	:30	\$1,500.00	08/06-08/06	1	1	1	\$1,500.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												

*28	M		6P-630P	NEWS	:30	\$1,600.00	08/06-08/06	1	1	1	\$1,600.00	
Station Remark: V8 1x na 8/6 mg stp 8/3												

*30	M		7P-730P	INSIDE EDTN	:30	\$1,200.00	08/06-08/06	1	1	1	\$1,200.00	
Station Remark: V8 1x 8/6 mg fro 730-8p ncilr 8/3												

*32	M		11P-1135P	NEWS	:30	\$1,800.00	08/06-08/06	1	1	1	\$1,800.00	
Station Remark: V8 1x na 8/6 combo w/line 4 mg fri 8-9p 8/3 1x @ 2700.00												

*33	TU-F		1135P-1235A	LETTERMAN	:30	\$650.00	07/31-08/03	4	1	4	\$2,600.00	
Station Remark: V8 1x na 8/3 ng fri 8/3 6-7a news ncilr												

Rep Order# 9780533 Ver# 8 Status Returned  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 11:34 AM  
Last Received: 08/02/2012 9:25 AM  
Showing Buylines: All Rep & Sta Revised Lines

3 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*34	M	1135P-1235A	LETTERMAN	:30	\$650.00	08/06-08/06	1	1	1	\$650.00	
			Station Remark:	V8 1x na 8/6 combo w/line 14 & 22 fri -10p 8/3 1x @ 3450.00								
	*36	SU	9A-930A	CBS SUNDAY MORNING	:30	\$1,200.00	08/05-08/05	1	1	1	\$1,200.00	
			Station Remark:	V8 1x na 8/5 mgy fri 5-530p news 8/3 ncir								

---REPORT TOTALS---

Report Totals: 22 / \$20,975.00

---SALES MONTHLY TOTALS---

Aug 12: 76 / \$73,350.00  
Sales Totals: 76 / \$73,350.00  
Station Totals: 76 / \$73,350.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$244,500	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 21%
		WKRC 30%	WLWT 38%	WSTR 1%	WXIX 9%	

---COMPETITIVE COMMENTS---

EKRC - 100  
WKRC - 73550  
WLWT - 95875  
WCPC - 52715  
WSTR - 3250  
WXIX - 24700  
TOTL - 250190

Books null  
Demos RA35+

Rep Order# 9780533 Ver# 8 Status Returned  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 11:34 AM  
Last Received: 08/02/2012 9:25 AM  
Showing Buylines: All Rep & Sta Revised Lines

4 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Rep Order# 9780533 Ver# 6 Status Returned Traffic Order# 46303 Printed: 08/02/2012 11:32 AM Last Received: 08/02/2012 9:25 AM Showing Buylines: All Rep & Sta Revised Lines 1 of 4

Station WKRC-TV CINCINNATI, OH Advertiser ( ) POLITICAL ISSUE GROU Product CROSSROADS GPS Estimate# 862 Buyer STEPHANIE MARONEY Agency C/P1/P2/E //862 Flight Dates 07/31/2012 - 08/06/2012 Agency ( ) CROSSROADS MEDIA LLC 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 Sales Office ( ) WASHINGTON Salesperson ( ) ALEXANDRA BRADLEY Rep Firm Salesperson Phone# 202-955-5342 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see lines 14,22 & 34 for combo mg  
pls see lines 32 & 4 for mg combo  
pls see lines 16,26,10,12,6,8,28,20,18,2,36,24,30  
t/r  
lynda/jlm

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
----	----	-----	------	---------	-----	------	-------	------------	------------	-------------	------------	---------

*2	M		530A-6A	GOOD MORNING CINC	:30	\$850.00	08/06-08/06	1	1	1	\$850.00	
Station Remark: V6 1x na 8/6 mg stp 8/3												
*4	M		6A-630A	GOOD MORNING CINC	:30	\$900.00	08/06-08/06	1	1	1	\$900.00	
Station Remark: V6 1x na 8/6 comb w/line 32 mg fri 8/3 8-9p 1x @ 2700.00 undercover boss												
*6	M		7A-730A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	1	1	1	\$450.00	
Station Remark: V6 1x na 8/6 mg stp 8/3												
*8	M		730A-8A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	1	1	1	\$450.00	
Station Remark: V6 1x na 8/6 mg stp 8/3												
*10	M		8A-830A	THE EARLY SHOW	:30	\$450.00	08/06-08/06	1	1	1	\$450.00	
Station Remark: V6 1x na 8/6 mg stp 8/3												
*12	M		10A-11A	ANDERSON	:30	\$375.00	08/06-08/06	1	1	1	\$375.00	
Station Remark: V6 1x na 8/6 mg stp 8/3												

Showing Buylines: All Rep & Sta Revised Lines

Station	WKRC-TV CINCINNATI, OH	Agency	( ) CROSSROADS MEDIA LLC	Rep Firm	( ) WASHINGTON
Advertiser	( ) POLITICAL ISSUE GROU	Agency	66 CANAL CENTER PLAZA, SUITE 555	Sales Office	( ) ALEXANDRA BRADLEY
Product	CROSSROADS GPS	Agency C/P1/P2/E	ALEXANDRIA, VA 22314	Salesperson	( ) ALEXANDRA BRADLEY
Estimate#	862	Flight Dates	07/31/2012 - 08/06/2012	Salesperson Phone#	202-955-5342
Buyer	STEPHANIE MARONEY	Hiatus Weeks		Salesperson FAX#	202-955-5348
Phone#					
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	*14	M	11A-12P	PRICE IS RIGHT	:30	\$1,600.00	08/06-08/06	1	1	1	\$1,600.00	
				Station Remark: V6 1x na 8/6 combo w/lines 34 & 32 mg fri 9-10p 8/30 1x @ 3450.00 csi ny								
	*16	M	12P-1230P	NEWS	:30	\$1,400.00	08/06-08/06	1	1	1	\$1,400.00	
				Station Remark: V6 1x na 8/6 mg stp 8/3								
	*18	M	1230P-130P	YOUNG & RESTLESS	:30	\$850.00	08/06-08/06	1	1	1	\$850.00	
				Station Remark: V6 1x na 8/6 mg stp 8/3								
	*20	M	3P-4P	LET'S MAKE A DEAL	:30	\$500.00	08/06-08/06	1	1	1	\$500.00	
				Station Remark: V6 1x na 8/6 mg stp 8/3								
	*22	M	430P-5P	NEWS	:30	\$1,200.00	08/06-08/06	1	1	1	\$1,200.00	
				Station Remark: V6 1x na 8/6 combo w/lines 14 & 34 mg fri 9-10p 8/3 1x @ 3450.00								
	*24	M	5P-530P	NEWS	:30	\$1,400.00	08/06-08/06	1	1	1	\$1,400.00	
				Station Remark: V6 1x na 8/6 mg stp on 8/3								
	*26	M	530P-6P	NEWS	:30	\$1,500.00	08/06-08/06	1	1	1	\$1,500.00	
				Station Remark: V6 1x na 8/6 mg stp 8/3								
	*28	M	6P-630P	NEWS	:30	\$1,600.00	08/06-08/06	1	1	1	\$1,600.00	
				Station Remark: V6 1x na 8/6 mg stp 8/3								
	*30	M	7P-730P	INSIDE EDTN	:30	\$1,200.00	08/06-08/06	1	1	1	\$1,200.00	
				Station Remark: V6 1x 8/6 mg fro 730-8p ncir 8/3								
	*32	M	11P-1135P	NEWS	:30	\$1,800.00	08/06-08/06	1	1	1	\$1,800.00	
				Station Remark: V6 1x na 8/6 combo w/line 4 mg fri 8-9p 8/3 1x @ 2700.00								



Station	WKRC-TV CINCINNATI, OH	Agency	( ) CROSSROADS MEDIA LLC	Rep Firm	
Advertiser	( ) POLITICAL ISSUE GROU	66 CANAL CENTER PLAZA, SUITE 555	Sales Office	( ) WASHINGTON	
Product	CROSSROADS GPS	ALEXANDRIA, VA 22314	Salesperson	( ) ALEXANDRA BRADLEY	
Estimate#	862	Agency C/P1/P2/E			
Buyer	STEPHANIE MARONEY	Flight Dates	07/31/2012 - 08/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	202-955-5348
Fax#					

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*34	M	1135P-1235A	LETTERMAN	:30	\$650.00	08/06-08/06	1	1	1	\$650.00	
Station Remark: V6 1x na 8/6 combo w/line 14 & 22 fri -10p 8/3 1x @ 3450.00												
	*36	SU	9A-930A	CBS SUNDAY MORNING	:30	\$1,200.00	08/05-08/05	1	1	1	\$1,200.00	
Station Remark: V6 1x na 8/5 mg fri 5-530p news 8/3 ncir												

---REPORT TOTALS---

Report Totals: 18 / \$18,375.00

---SALES MONTHLY TOTALS---

Aug 12: 76 / \$73,350.00  
 Sales Totals: 76 / \$73,350.00  
 Station Totals: 76 / \$73,350.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$244,500	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	21%
		WKRC	30%	WLWT	38%	WSTR	1%	WXIX	9%		

---COMPETITIVE COMMENTS---

EKRC - 100  
 WKRC - 73550  
 WLWT - 95875  
 WCPC - 52715  
 WSTR - 3250  
 WXIX - 24700  
 TOTL - 250190

Books	null
Demos	RA35+

Rep Order# 9780533 Ver# 6 Status Returned  
EC'd Yes

Traffic Order# 46303

Printed: 08/02/2012 11:32 AM  
Last Received: 08/02/2012 9:25 AM  
Showing Buylines: All Rep & Sta Revised Lines

4 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CROSSROADS GPS  
Estimate# 862  
Buyer STEPHANIE MARONEY  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //862  
Flight Dates 07/31/2012 - 08/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

## Connell II, Jim

---

**From:** dmcullah@wkrc.com  
**Sent:** Thursday, August 02, 2012 9:33 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Crossroads Grass Root Political - 46303

Station: WKRC-TV

### Order Information:

Order #: 46303  
Order Total: \$73,350.00  
Agency: Crossroads Media  
Advertiser: Crossroads Grass Root Political  
Product: CROSS  
Alternate Order #: 09780533  
Flight Dates: 07/31/12 - 08/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

### Preempted Spot Information (46303-33-4):

Rate: \$650.00  
Air Date: Fri 08/03/12  
Eligible Days: -TWThF----  
Inventory Code: Letterman  
Inventory Description: Letterman  
Inventory Code Time: 11:35 PM-12:35 XM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

*1x Fri 6-7A  
or 8/3 MUR*

## Connell II, Jim

---

**From:** dmcullah@wkrc.com  
**Sent:** Thursday, August 02, 2012 9:34 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Crossroads Grass Root Political - 46303

This email notification contains (18) different actions.

Station: WKRC-TV

**Order Information:**

Order #: 46303  
Order Total: \$73,350.00  
Agency: Crossroads Media  
Advertiser: Crossroads Grass Root Political  
Product: CROSS  
Alternate Order #: 09780533  
Flight Dates: 07/31/12 - 08/06/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

**Preempted Spot Information (46303-16-1):**

Rate: \$1,400.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: Local 12 News at Noon  
Inventory Description: Local 12 News at Noon  
Inventory Code Time: 12:00 PM-12:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Non Preemptible Spot  
Preempt Reason: Client Request  
Event 2 (Spot - Preempt)

*Spot on 8/3 NCR*

**Preempted Spot Information (46303-26-1):**

Rate: \$1,500.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:30 PM-6:00 PM  
Spot Type: NM  
Restricted: Earliest start: 5:30:00 PM, Latest end: 6:00:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request  
Event 3 (Spot - Preempt)

*Spot on 8/3 NCR*

**Preempted Spot Information (46303-10-1):**

Rate: \$450.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: CBS This Morning  
Inventory Description: CBS Morning News  
Inventory Code Time: 8:00 AM-8:30 AM  
Spot Type: NM  
Restricted: Earliest start: 8:00:00 AM, Latest end: 8:30:00 AM  
Length: :30

*Spot on 8/3 NCR*

Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

Event 4 (Spot - Preempt)

Preempted Spot Information (46303-12-1): ✓

Rate: \$375.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: M-F 10a-11a  
Inventory Description: M-F 10a-11a  
Inventory Code Time: 10:00 AM-11:00 AM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

STP on 8/3 MNR

Event 5 (Spot - Preempt)

Preempted Spot Information (46303-6-1): ✓

Rate: \$450.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: CBS This Morning  
Inventory Description: CBS Morning News  
Inventory Code Time: 7:00 AM-7:30 AM  
Spot Type: NM  
Restricted: Earliest start: 7:00:00 AM, Latest end: 7:30:00 AM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

STP on 8/3 MNR

Event 6 (Spot - Preempt)

Preempted Spot Information (46303-8-1): ✓

Rate: \$450.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: CBS This Morning  
Inventory Description: CBS Morning News  
Inventory Code Time: 7:30 AM-8:00 AM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

1x Fri 7:30A  
on 8/3 MNR

Event 7 (Spot - Preempt)

Preempted Spot Information (46303-28-1):

Rate: \$1,600.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: 6p Local 12 News at Six  
Inventory Description: 6p Local 12 News at Six  
Inventory Code Time: 6:00 PM-6:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

STP on 8/3 MNR

Event 8 (Spot - Preempt)

Preempted Spot Information (46303-20-1):

Rate: \$500.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: Let's Make a Deal  
Inventory Description: Let's Make a Deal  
Inventory Code Time: 3:00 PM-4:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

STP on 8/3 MVR

Event 9 (Spot - Preempt)

Preempted Spot Information (46303-18-1):

Rate: \$850.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: Young & the Restless  
Inventory Description: Young & the Restless  
Inventory Code Time: 12:30 PM-1:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Non Preemptible Spot  
Preempt Reason: Client Request

STP on 8/3 MVR

Event 10 (Spot - Preempt)

Preempted Spot Information (46303-2-1):

Rate: \$850.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: 5a Billboard  
Inventory Description: 5a Billboard  
Inventory Code Time: 5:30 AM-6:00 AM  
Spot Type: NM  
Restricted: Earliest start: 5:30:00 AM, Latest end: 6:00:00 AM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Non Preemptible Spot  
Preempt Reason: Client Request

STP on 8/3 MVR

Event 11 (Spot - Preempt)

Preempted Spot Information (46303-36-1):

Rate: \$1,200.00  
Air Date: Sun 08/05/12  
Eligible Days: -----Su  
Inventory Code: CBS Sun Morning  
Inventory Description: CBS Sun Morn News  
Inventory Code Time: 9:00 AM-9:30 AM  
Spot Type: NM  
Restricted: Earliest start: 9:00:00 AM, Latest end: 9:30:00 AM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Non Preemptible Spot  
Preempt Reason: Client Request

1x Fri 5:30P  
on 8/3 MVR

Event 12 (Spot - Preempt)

Preempted Spot Information (46303-32-1):

Rate: \$1,800.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: 11p M-F Local 12 News 11

(see next page)

Inventory Description: 11p M-F Local 12 News 11  
Inventory Code Time: 11:00 PM-11:35 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

Event 13 (Spot - Preempt)

Preempted Spot Information (46303-4-1):

Rate: \$900.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: 6a Good Morn Cincinnati  
Inventory Description: 6a Good Morn Cincinnati  
Inventory Code Time: 6:00 AM-6:30 AM  
Spot Type: NM  
Restricted: Earliest start: 6:00:00 AM, Latest end: 6:30:00 AM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Non Preemptible Spot  
Preempt Reason: Client Request

1x Fr 8-9p  
on 8/3 @ \$2700

Event 14 (Spot - Preempt)

Preempted Spot Information (46303-24-1):

Rate: \$1,400.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: 5p Local 12 News at Five  
Inventory Description: 5p Local 12 News at Five  
Inventory Code Time: 5:00 PM-5:30 PM  
Spot Type: NM  
Restricted: Earliest start: 5:00:00 PM, Latest end: 5:30:00 PM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

✓  
STP on 8/3 MVR

Event 15 (Spot - Preempt)

Preempted Spot Information (46303-14-1):

Rate: \$1,600.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: The Price is Right  
Inventory Description: The Price is Right  
Inventory Code Time: 11:00 AM-12:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Non Preemptible Spot  
Preempt Reason: Client Request

→ (see spots on next page for offer) →

Event 16 (Spot - Preempt)

Preempted Spot Information (46303-30-1):

Rate: \$1,200.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: M-F 7p-730p  
Inventory Description: M-F 7p-730p  
Inventory Code Time: 7:00 PM-7:30 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC

✓  
1x Fr 7:30-8p  
on 8/3 NC/R

Priority: Preemptible w/ Notice  
Preempt Reason: Client Request

Event 17 (Spot - Preempt)

Preempted Spot Information (46303-34-1):  
Rate: \$650.00

Air Date: Mon 08/06/12

Eligible Days: M-----

Inventory Code: Letterman

Inventory Description: Letterman

Inventory Code Time: 11:35 PM-12:35 XM

Spot Type: NM

Length: :30

Channel(s): [1] WKRC

Priority: Preemptible w/ Notice

Preempt Reason: Client Request

Event 18 (Spot - Preempt)

Preempted Spot Information (46303-22-1):

Rate: \$1,200.00

Air Date: Mon 08/06/12

Eligible Days: M-----

Inventory Code: 4p Local 12 News at Four

Inventory Description: 4p Local 12 News at Four

Inventory Code Time: 4:30 PM-5:00 PM

Spot Type: NM

Restricted: Earliest start: 4:30:00 PM, Latest end: 5:00:00 PM

Length: :30

Channel(s): [1] WKRC

Priority: Preemptible w/ Notice

Preempt Reason: Client Request

1x Fr 9-10p  
on 8/3 @  
\$3450  
(add spot # 46303-14-1)



# 46303 Crossroads Grass Root Pol/Crossroads Media WKRC-TV Order Properties (Read Only) (Processed: 3)



Channels (ICh)	Spots (S)	Air (T)	D (Air)	Start (L)	End (L)	Order (I)	B (Times)	Week (d)	Len (m)	Rate (1)	Rate (2)	Pri (P)	Rc (S)	Rc (Ad)	ID	Make (g)	State (o)	R (B)	Proc (Pr)	State (Change)
----------------	-----------	---------	---------	-----------	---------	-----------	-----------	----------	---------	----------	----------	---------	--------	---------	----	----------	-----------	-------	-----------	----------------

Line#: 1

Spot State: NORMAL

[1] WWIPlac	26	AM F	13/12	13/12	15/12	5a	Goor	C 5:30	AI-TWThF	:30	\$850.00	0	P-1	A(N)	00		N		Placer Place	)
[1] WWIPlac	11	AM W	11/12	13/12	15/12	5a	Goor	C 5:30	AI-TWThF	:30	\$850.00	0	P-1	A(N)	00	USPRTV	N		User Place	)
[1] WWIPlac	34	AM F	13/12	13/12	15/12	5a	Goor	C 5:30	AI-TWThF	:30	\$850.00	0	P-1	A(N)	00		N		User Place	)
	3										\$2,550.00	\$0.00			00					)
	3										\$2,550.00	\$0.00			00					)

Line#: 2

Spot State: NORMAL

[1] WWICrec	1	M	6/12	1/06/12	2/12	5a	Billbr	C (5:30	AM-----	:30	\$850.00	0	P-1	A(N)	00		Credited	[Client fN]	User Credit	)
	0										\$0.00	\$0.00			00					)
	0										\$0.00	\$0.00			00					)

Line#: 3

Spot State: NORMAL

[1] WWIPlac	28	AM T	12/12	13/12	15/12	6a	Goor	C 6:00	AI-TWThF	:30	\$900.00	0	P-1	A(N)	00	USPRTV	N		User Place	)
[1] WWIPlac	18	AM W	11/12	13/12	15/12	6a	Goor	C 6:00	AI-TWThF	:30	\$900.00	0	P-1	A(N)	00	USPRTV	N		User Place	)
[1] WWIPlac	38	AM F	13/12	13/12	15/12	6a	Goor	C 6:00	AI-TWThF	:30	\$900.00	0	P-1	A(N)	00		N		User Place	)
	3										\$2,700.00	\$0.00			00					)
	3										\$2,700.00	\$0.00			00					)

Line#: 4

Spot State: NORMAL

[1] WWIPlac	29	PM F	13/12	1/03/12	13/12	Fri	Reg	C	-----F----	:30	\$2,700.00	0	P-2	A(N)	00		MG for 32	[Approv N]	UnUser Place	)
[1] WWIOrig	1	M	6/12	1/06/12	2/12	6a	Goor	C (6:00	AM-----	:30	\$900.00	0	P-1	A(N)	00		See MG 4	[Client fN]	User Credit	)
	1										\$2,700.00	\$0.00			00					)
	1										\$2,700.00	\$0.00			00					)

Line#: 5

Spot State: NORMAL

[1] WWIPlac	48	AM F	13/12/30/12/5/12	CBS	Mc	C 7:00	AI-TWThF	:30	\$450.00	0	P-2	A(N)00	N	User Place
[1] WWIPlac	20	AM W	11/12/30/12/5/12	CBS	Mc	C 7:00	AI-TWThF	:30	\$450.00	0	P-2	A(N)00 USPRTV	N	User Place
[1] WWIPlac	56	AM F	13/12/30/12/5/12	CBS	Mc	C 7:00	AI-TWThF	:30	\$450.00	0	P-2	A(N)00	N	User Place
[1] WWIPlac	34	AM T	12/12/30/12/5/12	CBS	Mc	C 7:00	AI-TWThF	:30	\$450.00	0	P-2	A(N)00 USPRTV	N	User Place
[1] WWIPlac	19	AM W	11/12/30/12/5/12	CBS	Mc	C 7:00	AI-TWThF	:30	\$450.00	0	P-2	A(N)00 USPRTV	N	User Place
5									\$2,250.00	\$0.00		00		
5									\$2,250.00	\$0.00		00		

Line#: 6

Spot State: NORMAL

[1] WWICrec										1	M/6/12	1/06/12	2/12	CBS McC (7:00 AM-----	:30	\$450.00	0	P-2 A(N)00	Credited	[Client fN]	User Credit					
										0											\$0.00	\$0.00	00			
										0											\$0.00	\$0.00	00			

Line#: 7

Spot State: NORMAL

[1] VWIPlac	29	AMT	12/12/30/12/5/12	CBS	McC	7:30	AI-TWThF	:30	\$450.00	0	P-2	A(N)00	USPRTV	N	User Place	
[1] VWIPlac	49	AMF	13/12/30/12/5/12	CBS	McC	7:30	AI-TWThF	:30	\$450.00	0	P-2	A(N)00		N	User Place	
[1] VWIOrig	3	F	13/12/30/12/5/12	CBS	McC	7:30	AI-TWThF	:30	\$450.00	0	P-2	A(N)00	See MG 7	[No Ave	N	User Credit
[1] VWIPlac	19	AMW	11/12/30/12/5/12	CBS	McC	7:30	AI-TWThF	:30	\$450.00	0	P-2	A(N)00	USPRTV	N	User Place	
[1] VWIPrec	5	F	13/12/30/12/5/12	CBS	McC	7:30	AI-TWThF	:30	\$450.00	0	P-2	A(N)00		N	User Preempt	
[1] VWIPlac	65	AMF	13/12/03/12/13/12	M-F	10e	C	-----F----	:30	\$450.00	0	P-2	A(N)00	MG for 7	[Approv	N	User Place
	5								\$2,250.00	\$0.00				00		
	5								\$2,250.00	\$0.00				00		

Line#: 8

Spot State: NORMAL

[1] VWICrec												1	M/6/12/06/12	2/12	CBS	McC	7:30	A/M-----	:30	\$450.00	0	P-2	A(N)	00	Credited	[Client FN]	User Credit
												0									\$0.00	\$0.00		00			
												0									\$0.00	\$0.00		00			

Line#: 9

Spot State: NORMAL

[1] WWIPlac	18	AM W	11/12	13/12	15/12	12	CBS	McC	8:00	AI-TWThF	:30	\$450.00	0	P-2	A(N)	00	USPRTV	N		User Place	)
-------------	----	------	-------	-------	-------	----	-----	-----	------	----------	-----	----------	---	-----	------	----	--------	---	--	------------	---

[Sorted by: Spot State]

46303 Crossroads Grass Root Pol/Crossroads Media WKRC-TV Order Properties (Read Only) (Processed: 3)

NEWPORT

Channels (L	Ch	Sp	Sp	Air	T	D	Air	L	Start	End	Order	I	B	Times	Week	Len	Or	nal	Rate	1	ate	2	Pri	R	C	S	R	Ad-ID	Make	goc	State	R	B	Proc	Pri	State	Change	
Line#: 9																																						
Spot State: NORMAL																																						
[1]	WWI	Plac		49	AM	F	3/12		30/12	5/12	CBS	M	C	8:00	A	-TWThF	:30		\$450.00		0	P-2	A	C	N	M	00					N			User Place	)		
[1]	WWI	Plac		32	AM	T	2/12		30/12	5/12	CBS	M	C	8:00	A	-TWThF	:30		\$450.00		0	P-2	A	C	N	M	00	USPRTV					N			User Place	)	
[1]	WWI	Plac		23	AM	T	2/12		30/12	5/12	CBS	M	C	8:00	A	-TWThF	:30		\$450.00		0	P-2	A	C	N	M	00	USPRTV					N			User Place	)	
[1]	WWI	Plac		59	AM	F	3/12		30/12	5/12	CBS	M	C	8:00	A	-TWThF	:30		\$450.00		0	P-2	A	C	N	M	00						N			User Place	)	
				5															\$2,250.00	\$0.00						00												
				5															\$2,250.00	\$0.00						00												
Line#: 10																																						
Spot State: NORMAL																																						
[1]	WWI	Cre	1				M/6/12		06/12	2/12	CBS	M	C	8:00	A	M-----	:30		\$450.00		0	P-2	A	C	N	M	00			Credited	[Client fN					User Credit	)	
				0															\$0.00	\$0.00						00												
				0															\$0.00	\$0.00						00												
Line#: 11																																						
Spot State: NORMAL																																						
[1]	WWI	Plac		35	AM	F	3/12		30/12	5/12	M-F	10	C	10:00	A	-TWThF	:30		\$375.00		0	P-2	A	C	N	M	00					N			User Place	)		
[1]	WWI	Plac		22	AM	T	2/12		30/12	5/12	M-F	10	C	10:00	A	-TWThF	:30		\$375.00		0	P-2	A	C	N	M	00	USPRTV					N			User Place	)	
[1]	WWI	Plac		42	AM	F	3/12		30/12	5/12	M-F	10	C	10:00	A	-TWThF	:30		\$375.00		0	P-2	A	C	N	M	00						N			User Place	)	
[1]	WWI	Plac		19	AM	W	1/12		30/12	5/12	M-F	10	C	10:00	A	-TWThF	:30		\$375.00		0	P-2	A	C	N	M	00	USPRTV					N			User Place	)	
				4															\$1,500.00	\$0.00						00												
				4															\$1,500.00	\$0.00						00												
Line#: 12																																						
Spot State: NORMAL																																						
[1]	WWI	Cre	1				M/6/12		06/12	2/12	M-F	10	C	10:00	A	M-----	:30		\$375.00		0	P-2	A	C	N	M	00			Credited	[Client fN					User Credit	)	
				0															\$0.00	\$0.00						00												
				0															\$0.00	\$0.00						00												
Line#: 13																																						
Spot State: NORMAL																																						
[1]	WWI	Plac		39	AM	F	3/12		30/12	5/12	The Pri	C	11:00	A	-TWThF	:30		\$1,600.00		0	P-1	A	C	N	M	00					N			User Place	)			
[1]	WWI	Plac		29	AM	T	2/12		30/12	5/12	The Pri	C	11:00	A	-TWThF	:30		\$1,600.00		0	P-1	A	C	N	M	00	USPRTV					N			User Place	)		
[1]	WWI	Plac		18	AM	W	1/12		30/12	5/12	The Pri	C	11:00	A	-TWThF	:30		\$1,600.00		0	P-1	A	C	N	M	00	USPRTV					N			User Place	)		
				3															\$4,800.00	\$0.00						00												
				3															\$4,800.00	\$0.00						00												
Line#: 14																																						
Spot State: NORMAL																																						
[1]	WWI	Plac		29	PM	F	3/12		03/12	3/12	Fri Reg	C			----F----	:30		\$3,450.00		0	P-3	A	C	N	M	00			MG for 34	[Approv N					User Place	)		
[1]	WWI	Orig	1				M/6/12		06/12	2/12	The Pri	C	11:00	A	M-----	:30		\$1,600.00		0	P-1	A	C	N	M	00			See MG 1	[Client fN					User Credit	)		
				1															\$3,450.00	\$0.00						00												
				1															\$3,450.00	\$0.00						00												
Line#: 15																																						
Spot State: NORMAL																																						
[1]	WWI	Plac		49	PM	F	3/12		30/12	5/12	Local 1	C	12:00	I	-TWThF	:30		\$1,400.00		0	P-1	A	C	N	M	00					N			User Place	)			
[1]	WWI	Plac		14	PM	W	1/12		30/12	5/12	Local 1	C	12:00	I	-TWThF	:30		\$1,400.00		0	P-1	A	C	N	M	00	USPRTV					N			User Place	)		
[1]	WWI	Plac		23	PM	T	2/12		30/12	5/12	Local 1	C	12:00	I	-TWThF	:30		\$1,400.00		0	P-1	A	C	N	M	00	USPRTV					N			User Place	)		
[1]	WWI	Plac		32	PM	F	3/12		30/12	5/12	Local 1	C	12:00	I	-TWThF	:30		\$1,400.00		0	P-1	A	C	N	M	00						N			User Place	)		
				4															\$5,600.00	\$0.00						00												
				4															\$5,600.00	\$0.00						00												
Line#: 16																																						
Spot State: NORMAL																																						
[1]	WWI	Cre	1				M/6/12		06/12	2/12	Local 1	C	12:00	I	M-----	:30		\$1,400.00		0	P-1	A	C	N	M	00			Credited	[Client fN					User Credit	)		
				0															\$0.00	\$0.00						00												
				0															\$0.00	\$0.00						00												
Line#: 17																																						
Spot State: NORMAL																																						
[1]	WWI	Plac		16	PM	W	1/12		30/12	5/12	Young	C	12:30	I	-TWThF	:30		\$850.00		0	P-1	A	C	N	M	00	USPRTV					N			User Place	)		
[1]	WWI	Plac		29	PM	W	1/12		30/12	5/12	Young	C	12:30	I	-TWThF	:30		\$850.00		0	P-1	A	C	N	M	00	USPRTV					N			User Place	)		
[1]	WWI	Plac		39	PMT	2/12		30/12	5/12	Young	C	12:30	I	-TWThF	:30		\$850.00		0	P-1	A	C	N	M	00	USPRTV						N			User Place	)		
[Sorted by: Spot State]																																						

# 46303 Crossroads Grass Root Pol/Crossroads Media WKRC-TV Order Properties (Read Only) (Processed: 3)



Channels (LCh	Spc	Spc	Air T	D	Air L	Start	End	Order I	B	Times	Weekd	Lencr	Rate 1	Rate 2	Pri	Rc	Sr	Rc	Ad-ID	Makegoc	State	R	B	Proc	Pri	State	Change
Line#: 17																											
Spot State: NORMAL																											
[1]	WWI	Plac	59	PM	F	3/12	/30/12	5/12	Young	LC	12:30	I-TWThF	:30	\$850.00	0	P-1	A	NA00								N	User Place
[1]	WWI	Plac	49	PM	F	3/12	/30/12	5/12	Young	LC	12:30	I-TWThF	:30	\$850.00	0	P-1	A	NA00								N	User Place
			5											\$4,250.00	\$0.00			00									
			5											\$4,250.00	\$0.00			00									
Line#: 18																											
Spot State: NORMAL																											
[1]	WWI	Cred	1			M/6/12	/06/12	2/12	Young	LC	12:30	IM-----	:30	\$850.00	0	P-1	A	NA00		Credited		[Client fN					User Credit
			0											\$0.00	\$0.00			00									
			0											\$0.00	\$0.00			00									
Line#: 19																											
Spot State: NORMAL																											
[1]	WWI	Plac	59	PM	F	3/12	/30/12	5/12	Let's M	C	3:00	PI-TWThF	:30	\$500.00	0	P-2	A	NA00								N	User Place
[1]	WWI	Plac	29	PM	T	2/12	/30/12	5/12	Let's M	C	3:00	PI-TWThF	:30	\$500.00	0	P-2	A	NA00	USPRTV							N	User Place
[1]	WWI	Plac	39	PM	F	3/12	/30/12	5/12	Let's M	C	3:00	PI-TWThF	:30	\$500.00	0	P-2	A	NA00								N	User Place
[1]	WWI	Plac	49	PM	F	3/12	/30/12	5/12	Let's M	C	3:00	PI-TWThF	:30	\$500.00	0	P-2	A	NA00								N	User Place
[1]	WWI	Plac	19	PM	W	1/12	/30/12	5/12	Let's M	C	3:00	PI-TWThF	:30	\$500.00	0	P-2	A	NA00	USPRTV							N	User Place
			5											\$2,500.00	\$0.00			00									
			5											\$2,500.00	\$0.00			00									
Line#: 20																											
Spot State: NORMAL																											
[1]	WWI	Cred	1			M/6/12	/06/12	2/12	Let's M	C	3:00	PI-M-----	:30	\$500.00	0	P-2	A	NA00		Credited		[Client fN					User Credit
			0											\$0.00	\$0.00			00									
			0											\$0.00	\$0.00			00									
Line#: 21																											
Spot State: NORMAL																											
[1]	WWI	Plac	12	PM	W	1/12	/30/12	5/12	4p Loca	C	4:30	PI-TWThF	:30	\$1,200.00	0	P-2	A	NA00	USPRTV							N	User Place
[1]	WWI	Plac	40	PM	F	3/12	/30/12	5/12	4p Loca	C	4:30	PI-TWThF	:30	\$1,200.00	0	P-2	A	NA00								N	User Place
[1]	WWI	Plac	28	PM	W	1/12	/30/12	5/12	4p Loca	C	4:30	PI-TWThF	:30	\$1,200.00	0	P-2	A	NA00	USPRTV							N	User Place
[1]	WWI	Plac	36	PM	T	2/12	/30/12	5/12	4p Loca	C	4:30	PI-TWThF	:30	\$1,200.00	0	P-2	A	NA00	USPRTV							N	User Place
			4											\$4,800.00	\$0.00			00									
			4											\$4,800.00	\$0.00			00									
Line#: 22																											
Spot State: NORMAL																											
[1]	WWI	Orig	1			M/6/12	/06/12	2/12	4p Loca	C	4:30	FM-----	:30	\$1,200.00	0	P-2	A	NA00		See MG 1		[Client fN					User Credit
			0											\$0.00	\$0.00			00									
			0											\$0.00	\$0.00			00									
Line#: 23																											
Spot State: NORMAL																											
[1]	WWI	Plac	14	PM	W	1/12	/30/12	5/12	5p Loca	C	5:00	F-TWThF	:30	\$1,400.00	0	P-2	A	NA00	USPRTV							N	User Place
[1]	WWI	Plac	28	PM	T	2/12	/30/12	5/12	5p Loca	C	5:00	F-TWThF	:30	\$1,400.00	0	P-2	A	NA00	USPRTV							N	User Place
[1]	WWI	Plac	41	PM	F	3/12	/30/12	5/12	5p Loca	C	5:00	F-TWThF	:30	\$1,400.00	0	P-2	A	NA00								N	User Place
[1]	WWI	Plac	31	PM	F	3/12	/30/12	5/12	5p Loca	C	5:00	F-TWThF	:30	\$1,400.00	0	P-2	A	NA00								N	User Place
			4											\$5,600.00	\$0.00			00									
			4											\$5,600.00	\$0.00			00									
Line#: 24																											
Spot State: NORMAL																											
[1]	WWI	Cred	1			M/6/12	/06/12	2/12	5p Loca	C	5:00	FM-----	:30	\$1,400.00	0	P-2	A	NA00		Credited		[Client fN					User Credit
			0											\$0.00	\$0.00			00									
			0											\$0.00	\$0.00			00									
Line#: 25																											
Spot State: NORMAL																											
[1]	WWI	Plac	43	PM	F	3/12	/30/12	5/12	5p Loca	C	5:30	F-TWThF	:30	\$1,500.00	0	P-2	A	NA00								N	User Place
[1]	WWI	Plac	36	PM	F	3/12	/30/12	5/12	5p Loca	C	5:30	F-TWThF	:30	\$1,500.00	0	P-2	A	NA00								N	User Place
[1]	WWI	Plac	11	PM	W	1/12	/30/12	5/12	5p Loca	C	5:30	F-TWThF	:30	\$1,500.00	0	P-2	A	NA00	USPRTV							N	User Place
[1]	WWI	Plac	20	PM	T	2/12	/30/12	5/12	5p Loca	C	5:30	F-TWThF	:30	\$1,500.00	0	P-2	A	NA00	USPRTV							N	User Place

[Sorted by: Spot State]

### Properties (Read Only) (Processed: 3)

Channels (Ch Spd Sp Air T D Air L Start L End Order I B Times Weekd Leng nml Rate 1 ate 2 Pri R c Sp R c Ad-ID Makegoo State RB Proc Pr State Change

4	\$6,000.00	\$0.00	00
4	\$6,000.00	\$0.00	00

Spot State: NORMAL

Spot State: NORMAL		[1] VWI Cre 1		M/6/12/06/12 2/12 5p Loca C(5:30 FM----- :30		\$1,500.00		0 P-2 A C N M00		Credited [Client FN]		User Credit	
0							\$0.00	\$0.00	00				
0							\$0.00	\$0.00	00				

Spot State: NORMAL									
[1] WWiPlac	39 PM F3/12/30/12/5/12 6p	Loca C6:00	Pl-TWThF	:30	\$1,600.00	0 P-2 ACNM00	N:	User Place	)
[1] WWiPlac	28 PM F3/12/30/12/5/12 6p	Loca C6:00	Pl-TWThF	:30	\$1,600.00	0 P-2 ACNM00	N:	User Place	)
[1] WWiPlac	15 PM T12/12/30/12/5/12 6p	Loca C6:00	Pl-TWThF	:30	\$1,600.00	0 P-2 ACNM00	N:	User Place	)
3					\$4,800.00	\$0.00	00		
3					\$4,800.00	\$0.00	00		

Spot State: <b>NORMAL</b>										
[1] VWI Cre	1	M/6/12/06/12 2/12 6p	Loca	C:00 P:M-----	:30	\$1,600.00	0 P-2 AC N:00	Credited	Client FN:	User Credit
	0					\$0.00	00			
	0					\$0.00	00			

Spot State: NORMAL									
[1]	WWiPlac	4 1 PM F 13/12 /30/12	15/12 M-F 7p-C 7:00 P1-TWThF	:30	\$1,200.00	0 P-2 AC(N)00	N:	User Place	
[1]	WWiPlac	22 PM W 11/12 /30/12	15/12 M-F 7p-C 7:00 P1-TWThF	:30	\$1,200.00	0 P-2 AC(N)00 USPRV	N:	User Place	
[1]	WWiPlac	38 PM T 12/12 /30/12	15/12 M-F 7p-C 7:00 P1-TWThF	:30	\$1,200.00	0 P-2 AC(N)00 USPRV	N:	User Place	
[1]	WWiPlac	19 PM W 11/12 /30/12	15/12 M-F 7p-C 7:00 P1-TWThF	:30	\$1,200.00	0 P-2 AC(N)00 USPRV	N:	User Place	
4					\$4,800.00	\$0.00	00		
4					\$4,800.00	\$0.00	00		

Spot State: NORMAL									
[1] VWIPlac	23 PM F3/12/03/12	M-F 73C	----	F----	:30	\$1,200.00	0 P-2 AC(N)00	MG for 3C[Approv N]	User Place
[1] VWIOrig	1	M/6/12/06/12	2/12 M-F 7p-C 7:00 PM	-----	:30	\$1,200.00	0 P-2 AC(N)00	See MG :[Client FN]	User Credit
						\$1,200.00	\$0.00		
						\$1,200.00	\$0.00		

Spot State: NORMAL				
[1] VWIPlac	17 PM	W11/12/30/12/5/12 1p	M-F	C11:00 I-TWThF :30
				\$1,800.00
				0 P-2 ACN100 USPRTV
				N.
				User Place
[1] VWIPlac	25 PM	T12/12/30/12/5/12 1p	M-F	C11:00 I-TWThF :30
				\$1,800.00
				0 P-2 ACN100 USPRTV
				N.
				User Place
2				\$3,600.00
2				\$0.00

Spot State: NORMAL		[1] VWI Orig 1		M/6/12/06/12 2/12 11p M-F C 11:00 IM-----:30		\$1,800.00		0 P-2 A C N A 00		See MG / Client FN		User Credit	
0		0		\$0.00 \$0.00		\$0.00 \$0.00		00		00			

Line#: 33		Spot State: NORMAL	
[1] WVIPlac	34 AM T2/12/30/12/15/12 Letterm C 11:35 I-TWThF	\$650.00	0 P-2 A(N)00 USPRTV
[1] WVIPlac	21 AM W1/12/30/12/15/12 Letterm C 11:35 I-TWThF	\$650.00	0 P-2 A(N)00 USPRTV
[1] WVIPlac	18 AM W1/12/30/12/15/12 Letterm C 11:35 I-TWThF	\$650.00	0 P-2 A(N)00 USPRTV
[1] WVIPre	4 F 13/12/30/12/15/12 Letterm C 11:35 I-TWThF	\$650.00	0 P-2 A(N)00
[No Ave N]			
User Place			
User Place			
User Place			
User Preempt			
		\$2,600.00	00
		\$2,600.00	00
		\$0.00	00

[Sorted by: Spot State]



46303 Crossroads Grass Root Pol/Crossroads Media WKRC-TV Order Properties (Read Only) (Processed: 3)



Channels	(Ch)	Spots	(Air T)	(D)	Air	(Start)	(End)	Order	(B)	Times	Week	(d)	Length	(m)	Rate	(1)	(Rate 2)	(Pri)	(Rc)	(Sp)	(Rc)	Ad-ID	Makegood	State	(R)	(B)	Proc	(Pri)	State	Change
----------	------	-------	---------	-----	-----	---------	-------	-------	-----	-------	------	-----	--------	-----	------	-----	----------	-------	------	------	------	-------	----------	-------	-----	-----	------	-------	-------	--------

Line#: 34

Spot State: NORMAL

[1]	WWI	Orig	1		M/6/12	i/06/12	2/12	Letterm	C	11:35	I	M-----	:30		\$650.00		0	P-2	A	(N)	M00		See MG 1	(Client fN)					User Credit	)
			0												\$0.00	\$0.00					00									)
			0												\$0.00	\$0.00					00									)

Line#: 35

Spot State: NORMAL

[1]	WWI	Plac	16	AM	W/1/12	/30/12	5/12	M-Th	S	i	C	4:30	A	--WTh--	:30		\$150.00		0	P-1	A	(N)	M00	USPRTV		N			User Place	)
			1												\$150.00	\$0.00					00									)
			1												\$150.00	\$0.00					00									)

Line#: 36

Spot State: NORMAL

[1]	WWI	Orig	1		S/5/12	/30/12	5/12	CBS	Su	C	(9:00	A	-----S	i	:30		\$1,200.00		0	P-1	A	(N)	M00		See MG 3	(Client fN)			User Credit	)
[1]	WWI	Plac	28	PM	F/3/12	i/03/12	3/12	5p	Loca	C	(5:00	F	----F	----	:30		\$1,200.00		0	P-2	A	(N)	M00		MG for 36	(Approv N)			User Place	)
			1												\$1,200.00	\$0.00					00									)
			1												\$1,200.00	\$0.00					00									)

Line#: 37

Spot State: NORMAL

[1]	WWI	Crec	1		S/5/12	/30/12	5/12	AFC	Re	C	(1:00	F	-----S	i	:30		\$1,800.00		0	P-3	A	(N)	M00		Credited	(Client fN)			User Credit	)
			0												\$0.00	\$0.00					00									)
			0												\$0.00	\$0.00					00									)
			72												\$71,550.00	\$0.00					00									)

[Sorted by: Spot State]